

GREEN ECONOMIC SERIES

Powered By: *Consumer Research Around Cannabis & Green Market Report*

CANNABIS STATISTICS FROM THE NATION'S CAPITAL

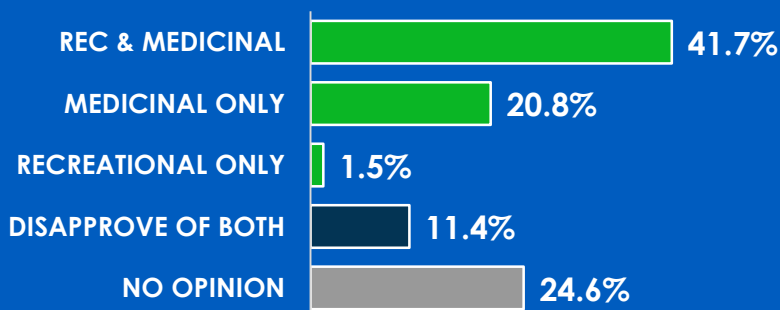
Legal Cannabis Consumers in the Washington DC Greater Metropolitan Area are:

38%

MORE LIKELY TO HAVE A GOVERNMENT JOB

vs. the average adult in the DC market

Breakdown of Opinions: Government Employees in Washington DC Market Approve of Marijuana Legalization



A survey of 1,368 adults in the Washington DC market, which includes portions of Virginia, Maryland, and West Virginia, showed that a majority of respondents that work for the government approve of cannabis legalization. 41.7% approve of recreational and medicinal use, with a combined 64.0% approving of legalization in one form or another. Only 11.4% disapprove of legalization. Nearly 1/4 or 24.6% had no opinion.

Political Views of Legal Cannabis Consumers in the Washington DC market:



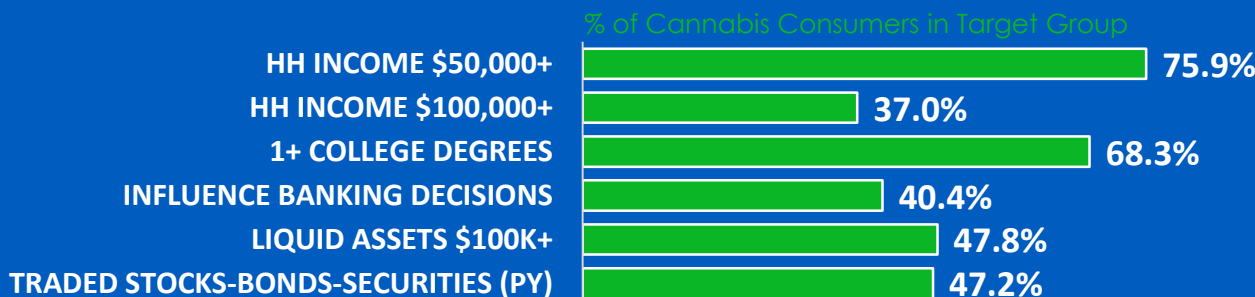
INDEPENDENT
47.8%



LIBERAL
27.1%

CONSERVATIVE
25.1%

Financial Profile of Legal Cannabis Consumers in the Washington DC market:



AVERAGE HH INCOME:
\$87,820

AVERAGE AGE:
35 YEARS OLD

HOME OWNERSHIP:
70%

AVERAGE HOME VALUE:
\$370,145

Results based on data gathered from the WASHINGTON DC Greater Metropolitan Area, which includes the District of Columbia and surrounding counties in neighboring states that are part of the Washington DC media market.

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